

A scenic view of the Hollywood sign on a hill. The sign is white and stands out against the dry, brush-covered hillside. In the background, there are rugged mountains under a clear blue sky. To the right, a tall radio tower with many satellite dishes is visible. The overall scene is bright and sunny.

**HOLLYWOOD**

**How to Sell Your Story to Hollywood!**  
*(or: What Will Doom It to Eternal Obscurity)*



# Who We Are...

**Daniel Hall is an author, speaker, consultant, coach, lawyer, nurse, and podcaster.**

**Creator of the popular “Real Fast” training programs designed to help authors, speakers, coaches, consultants, trainers, Internet marketers and entrepreneurs make more money and be more successful**

**Your MC for the presentation...**



# ***Why You Should Listen...***

Story Merchant and Producer Dr. Ken Atchity (Georgetown A.B., Yale Ph.D.) has made hundreds of film and television deals for storytellers wanting their books to be films -- He's also been nominated for an Emmy for "The Kennedy Detail" (Discovery).

As a literary manager, his authors include twenty (20) *New York Times* best sellers.

As a producer, Ken's launched over thirty (30) films.

One of his novels-to-film, *THE MEG*, is the #1 box office blockbuster in the world with \$141M opening weekend and \$517 million to date



*The New York Times*

BESTSELLER



Yale University



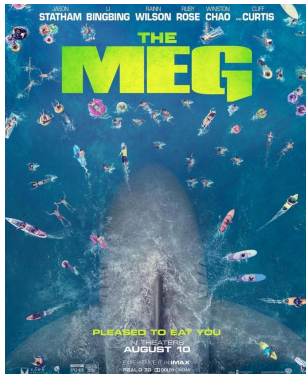
THE STORY MERCHANT

# How to Think about This Training...



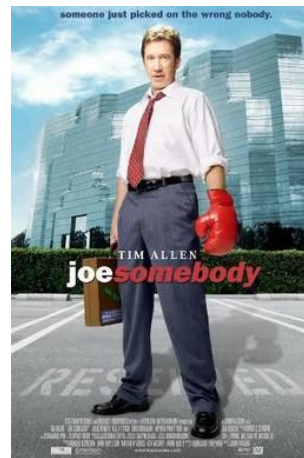


# Golden Ticket “Winners” Who Got Ken’s Help



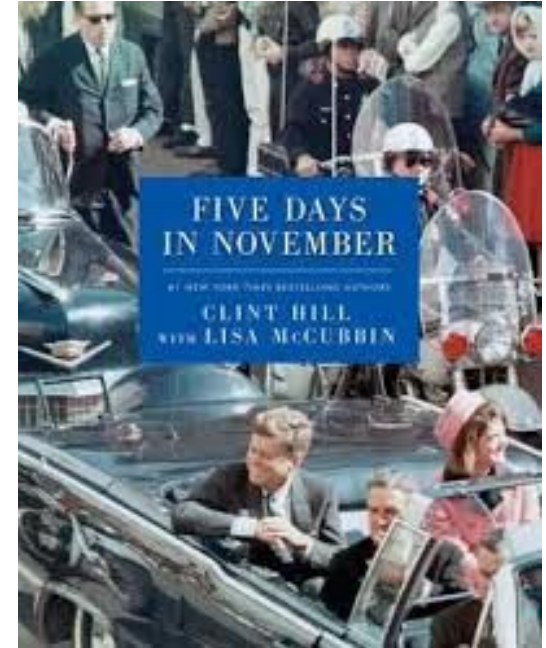
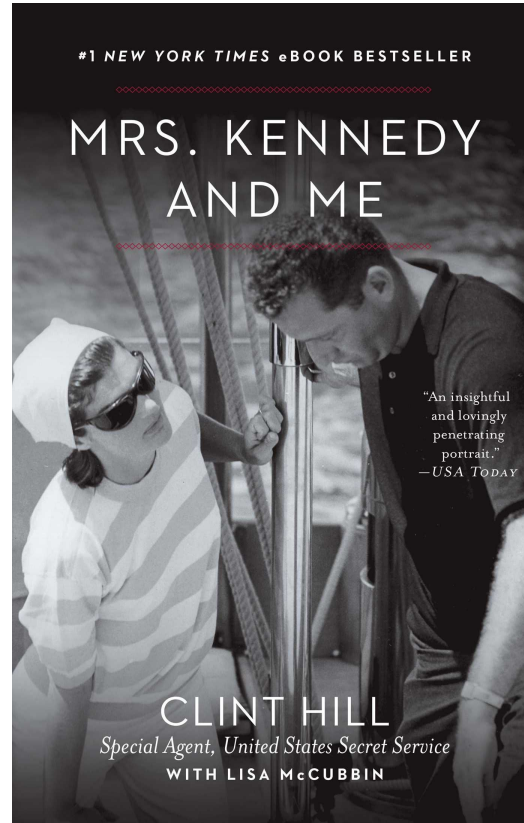
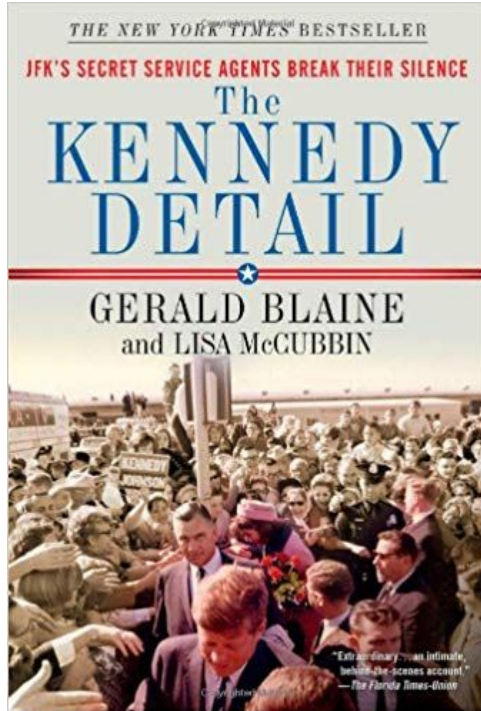
Steve Alten's *The Meg* premiered in August 2018 from Warner Bros - Here Steve signs a \$1.2M deal with Disney—one of several.

James Michael Pratt's *The Lost Valentine* one of the most popular holiday films on the CBS/ Hallmark Network



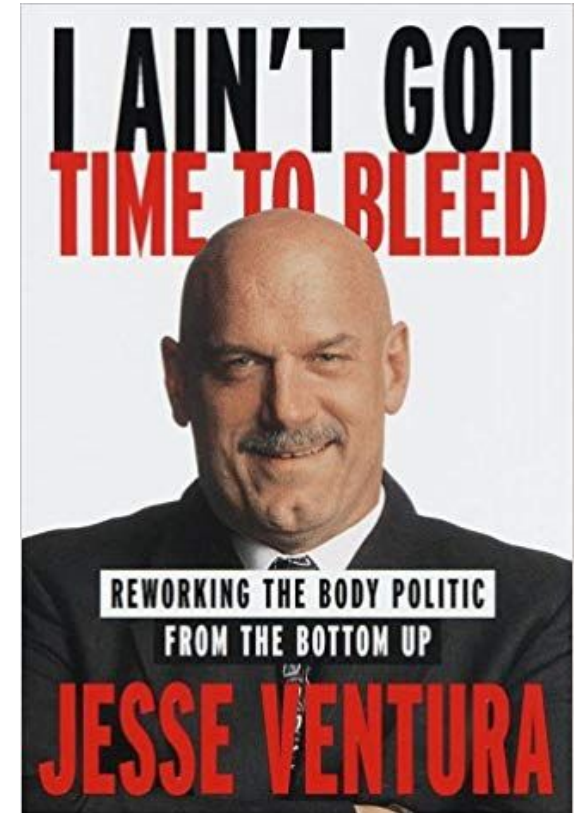
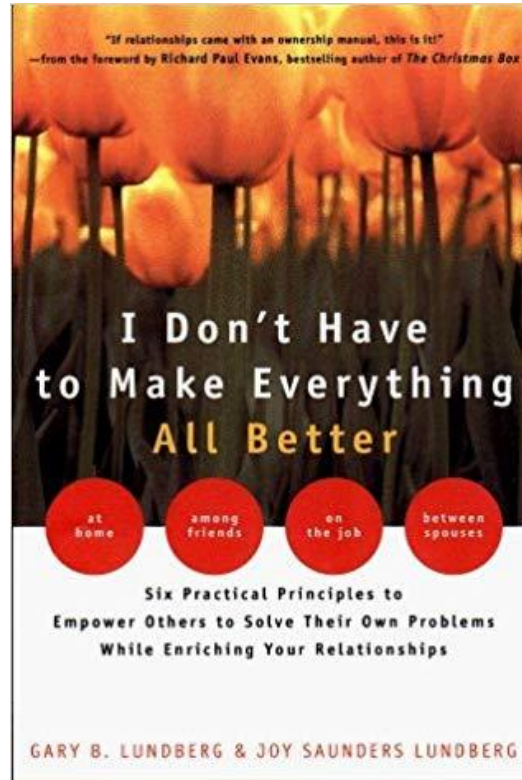
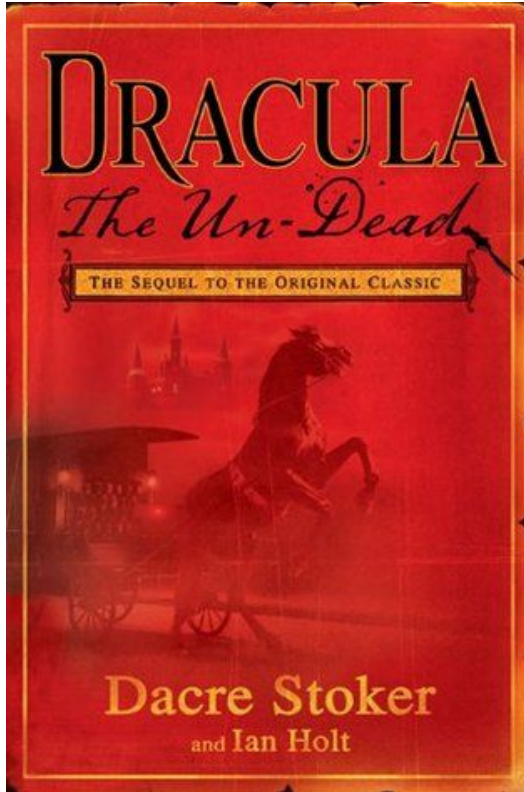
John Scott Shepherd's *Joe Somebody* sold to Fox 2000 in a \$850,000.00 deal—then Ken sold another 7 script deals for John.

# More **Golden Ticket** NY Times Best Seller “Winners”





# More **Golden Ticket** NY Times Best Seller “Winners”



# How Much Netflix Pays in Licensing to Creators Like You...

## Netflix Inc. (NFLX) Statement of Cash Flows



## Equals Approximately \$22M Per DAY In Streaming Payments

Difficulty: Beginner

Annual Data

Quarterly Data

The cash flow statement provides information about a company's cash receipts and cash payments during an accounting period, showing how these cash flows link the ending cash balance to the beginning balance shown on the company's statement of financial position.

The cash flow statement consists of three parts: cash flows provided by (used in) operating activities, cash flows provided by (used in) investing activities, and cash flows provided by (used in) financing activities.

See Also:

[Amazon.com Inc. \(AMZN\), Cash Flows](#)

[Walmart Inc. \(WMT\), Cash Flows](#)

[Home Depot Inc. \(HD\), Cash Flows](#)

▼ Show More

### Netflix Inc., Consolidated Statement of Cash Flows

USD \$ in thousands



	12 months ended	Dec 31, 2017	Dec 31, 2016	Dec 31, 2015	Dec 31, 2014	Dec 31, 2013
Net income		558,929	186,678	122,641	266,799	112,403
Additions to streaming content assets		(9,805,763)	(8,653,286)	(5,771,652)	(3,773,459)	(3,049,758)
Change in streaming content liabilities		900,006	1,772,650	1,162,413	593,125	673,785
Amortization of streaming content assets		6,197,817	4,788,498	3,405,382	2,656,279	2,121,981
Amortization of DVD content assets		60,657	78,952	79,380	71,491	71,325
Depreciation and amortization of property, equipment and intangibles		71,911	57,528	62,283	54,028	48,374



# How Much Extra \$\$ Does *Your* Golden Ticket Need to Bring You?

Let us know in the chat!

Mortgage payoff...

Student debt payoff...

Credit card bills paid off...

Dream vacation...

**Our Promise To You**





# **In This Training You'll Discover These 3 Secrets:**

**Secret #1: The Hollywood Conveyor Belt and what it takes to really get your story made into a movie**

**Secret #2: Hollywood producers buy this "Cash Codex" above all ... Hint: It's NOT necessarily a script!**

**Secret #3: The "Movie Magic Token" that transforms unsalable stories into big dollar offers**

# Before We Go Further... I Have A Question

What form does your story take?

Put a **1** in the chat if your story is in fictional book format (book)

Put a **2** in the chat if your story is a nonfiction account (book)

Put a **3** in the chat if your story is in script format

Put a **4** in the chat if your story is still in your head



**Great News!**  
**Hollywood Buys**  
**Stories in All of These**  
**Forms *Every Day!***



**Even Better News:**  
**The Story Does Not**  
**Need to Be Fully**  
**Formed and/ or**  
**Published...**



# **Secret #1**

# **Understanding the Hollywood Conveyor Belt**



**Secret #1:**  
**Understanding the**  
**Hollywood Conveyor Belt**  
**& When the Big Bucks**  
***(Really)* Come**





# **9 Essentials to Graduating from the Hollywood Conveyor Belt and Actually Getting Your Story into Production**

**A perfected script.**

**A finalized (and “bonded”) budget.**

**A “start date” agreed on by all parties to the filming.**

**A location that works for the best interests of the film.**

**A solid legal contractual foundation**

**A director who “gets” the story and who all parties approve.**

**A meaningful cast committed.**

**An international sales agent.**



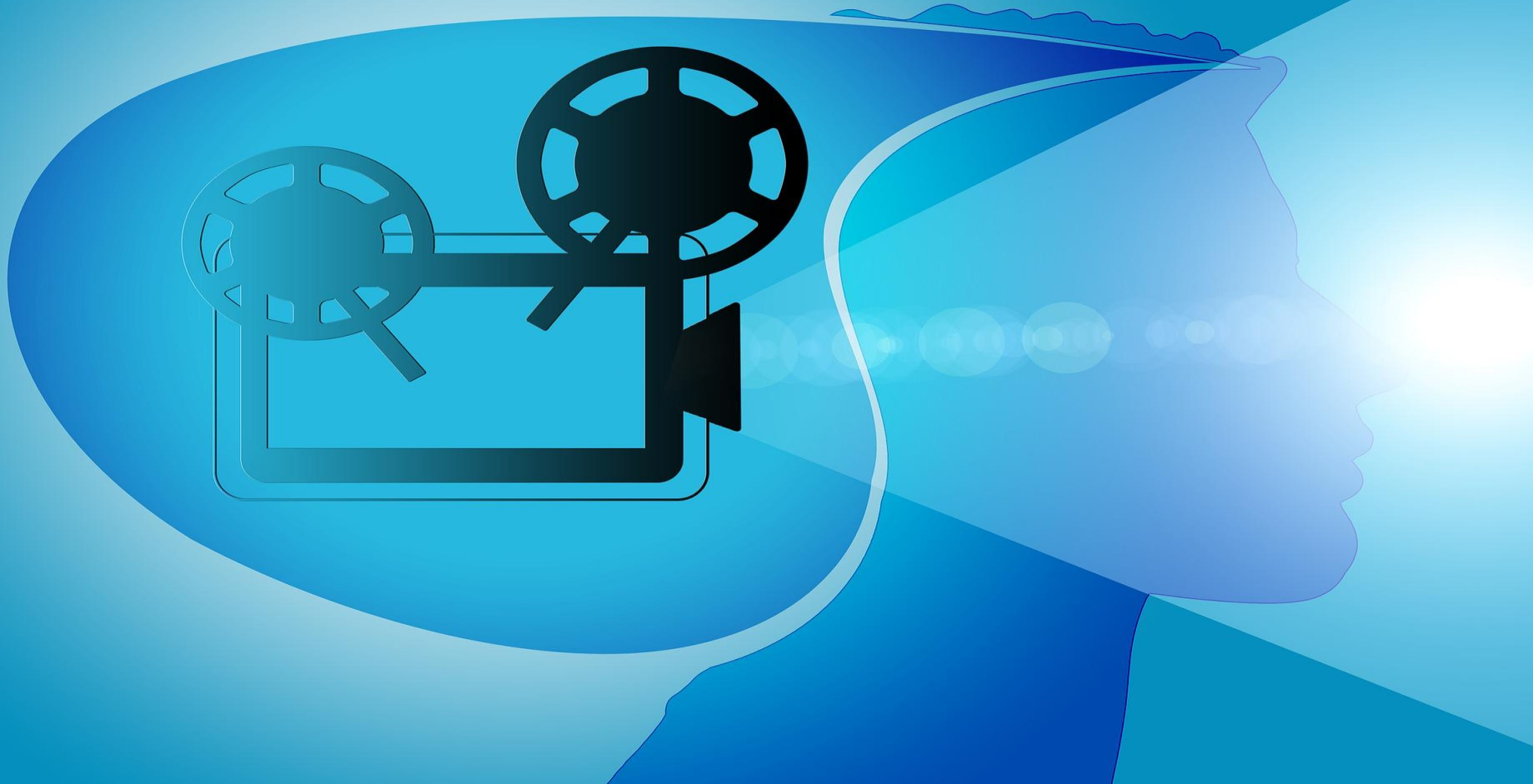
**Secret #1:**  
**Understanding the  
Hollywood Conveyor Belt  
& a Great Real-Life  
Example**



**Secret #1:**  
**Understanding the  
Hollywood Conveyor Belt  
& the Bottom Line**

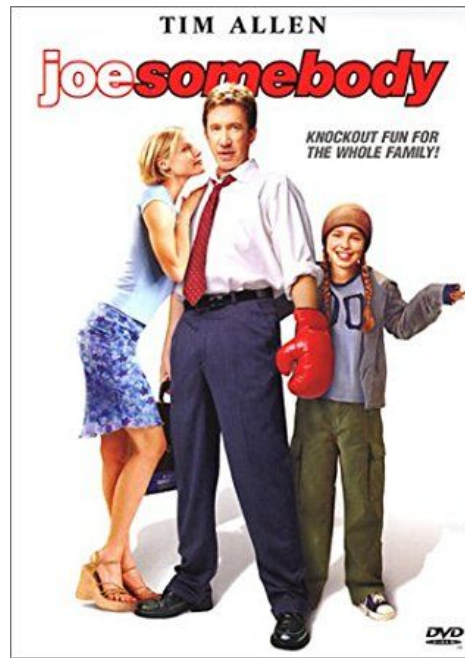


# Using the “Movie-Mindset” to Sell Your Story Faster





# To Help You Get into the “Movie-Mindset”: Who Would Star in Your Story on the Big or (Not So) Small Screen?



**Does your story have a  
male lead, in the star  
age-range of 35-55?**

**Could it?**



# Who would be the star of your story/ book / idea on screen? Or on Netflix?

Type their name in the chat now!



# **Getting into the Movie Mindset Will Help You Leap-Frog over Other Stories on the Hollywood Conveyor Belt!**

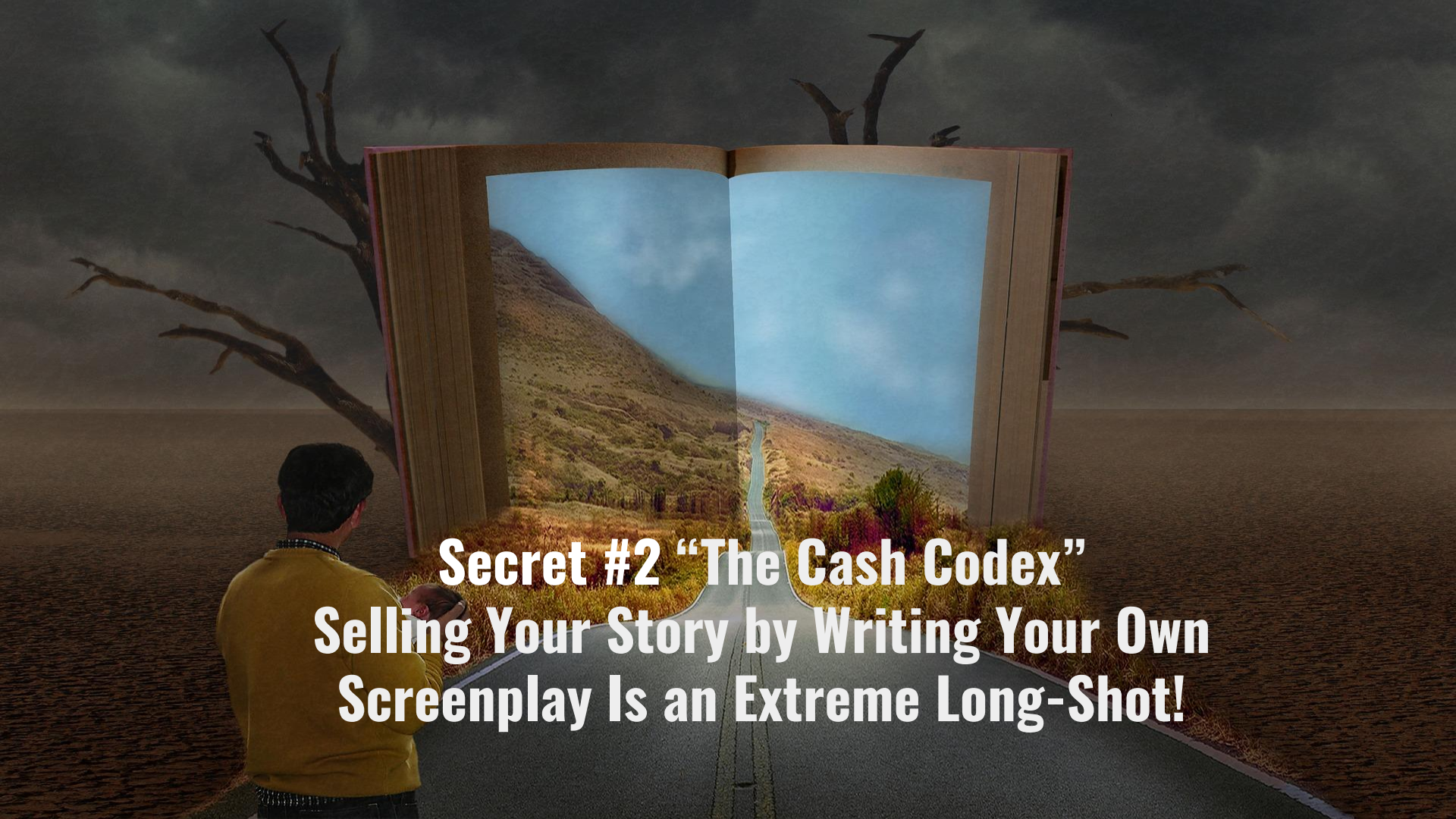




**WAIT!**

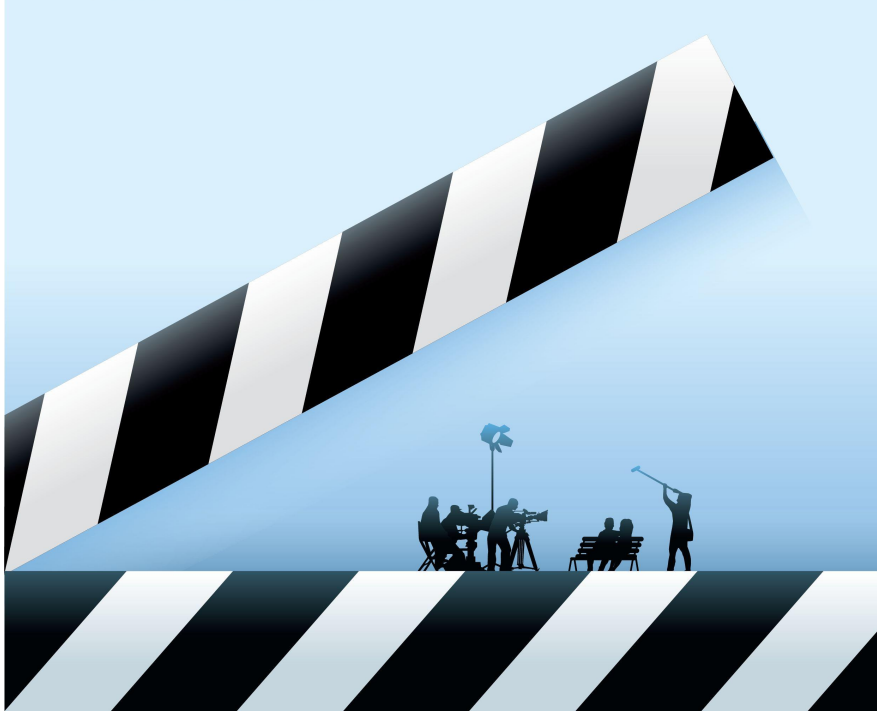
**Counterintuitive and Controversial FACT  
about Screenplays!**





**Secret #2 “The Cash Codex”**  
**Selling Your Story by Writing Your Own**  
**Screenplay Is an Extreme Long-Shot!**

# Why Hollywood Loves Books



**The stories and characters are more developed, with a deeper well of content and ideas to draw on for the screenwriter.**

# Why Hollywood Loves Books, *Cont'd.*



**Professionally published and vetted books (enticing covers, well-written and edited etc.) make a great first impression...**

**Plus: Books have depth and breadth...**

**Amazing raw material for professional screenwriters!**



# Why Hollywood Loves Books, *Cont'd.*

Book writers ruin the DRAMA when writing their own screenplays...

*The two forms of storytelling are different animals!*

**Lesson:** Sell the book (story) and don't try to write your own screenplay!

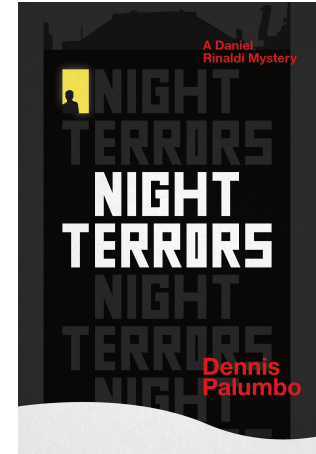
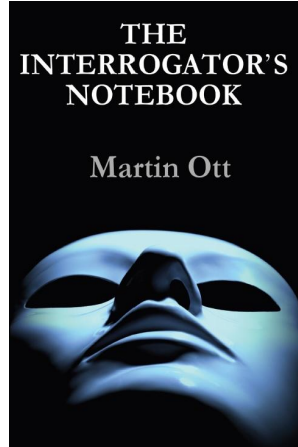
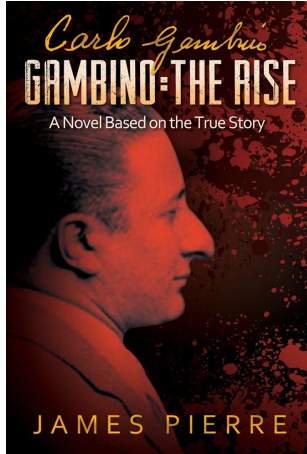
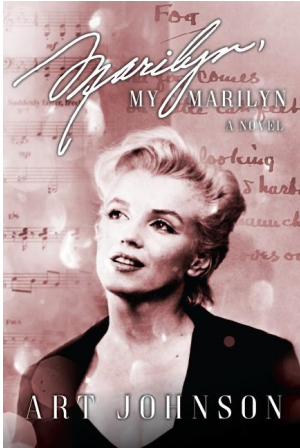


# Ken's Story Merchant Books

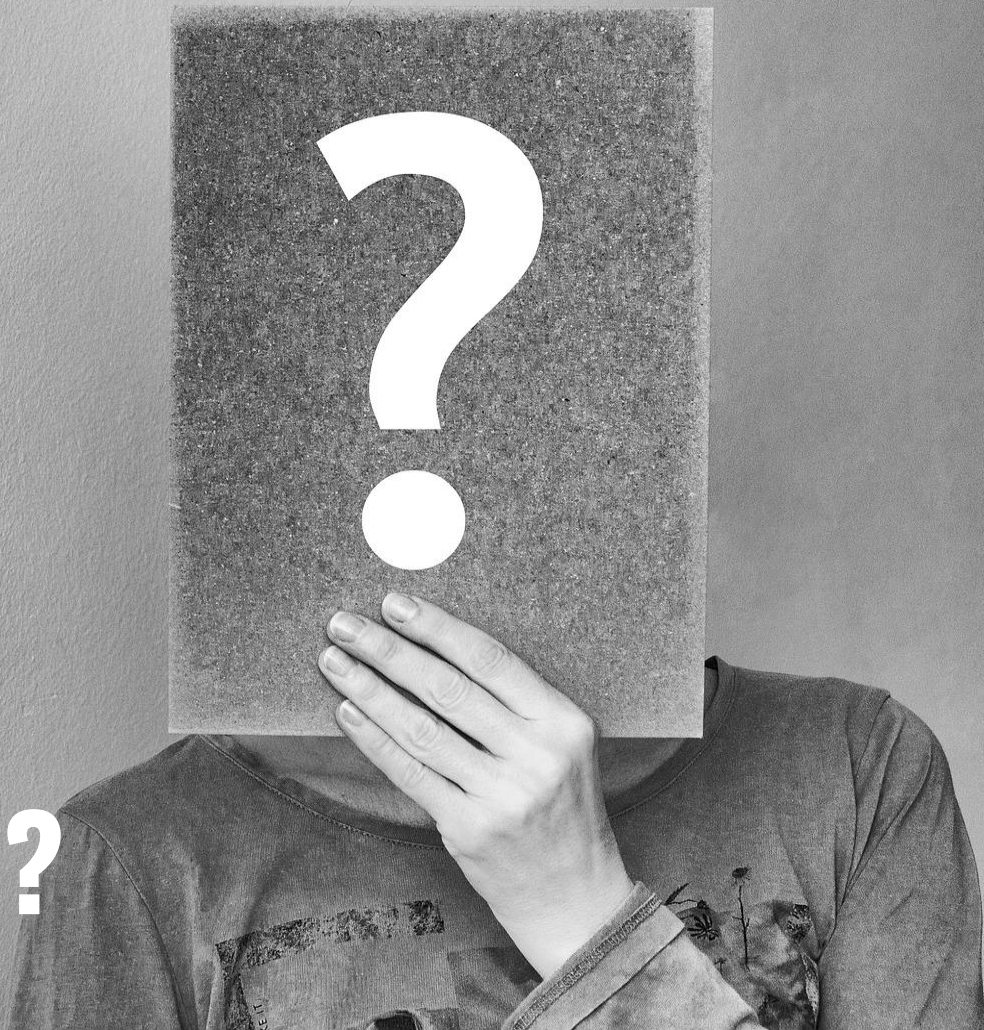


STORY MERCHANT BOOKS

A few years ago, realizing it had become harder & harder to sell “new voices” to traditional publishers because they’d all been acquired by international conglomerates, Ken formed his own publishing imprint SO HE COULD HAVE BOOKS TO SELL TO HOLLYWOOD. Books he’s since made film/tv deals on:



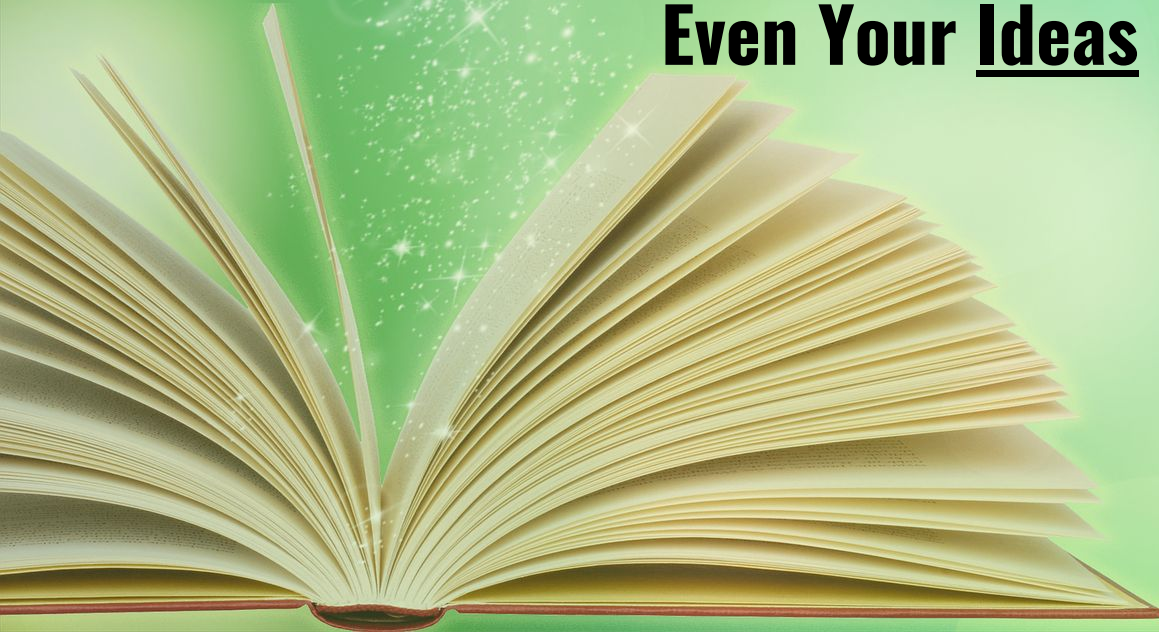
**But What If You  
Don't Have a  
Book?  
Or Your Story  
Needs Work to  
Make It Salable?**





**Secret #3: “The Magic Movie Token”**  
**That Fixes Almost Everything:**  
**Your Story Sold with a “Treatment”...**

**Even Your Ideas Become Reality Fast!**



# What Is a Treatment?



**A treatment is a relatively brief, loosely narrative, written pitch of a story intended for production as a film for theatrical exhibition or television broadcast.**



# What Is A Treatment?



**A treatment is a relatively brief, loosely narrative, written pitch of a story intended for production as a film for theatrical exhibition or television broadcast.**

**Written in user-friendly, dramatic but straightforward and highly visual prose, in the present tense, the treatment highlights in broad strokes your story's hook, primary characters, acts and action line, setting, point of view, and most dramatic scenes and turning points.**

# Example of a Treatment



THE MASK OF

## ZORRO

Story Outline - 3/11/94

The opening sequence is told through the eyes of two young brothers, ALEJANDRO and JOAQUIN MURIETTA. It takes place in Alta California, 1822. Mexico is about to win its independence. The Spanish Viceroy of California, MONTERO, realizes his time is up. He has ordered the execution of all political prisoners. The boys sneak into the town square to watch the hangings.

But Montero is foiled again by ZORRO, who sails in and frees the prisoners. Completely heroic, a black apparition in the moonlight, Alejandro and Joaquin watch him in wonderment. But Montero was counting on Zorro's arrival; more soldiers wait in ambush. Zorro is unaware of the trap.

Alejandro and Joaquin give warning. Zorro defeats the soldiers. He thanks the brothers, and presents them with the medallion he wears around his neck, and then he is gone. Joaquin, the eldest, claims the medallion over his little brother's objections. Joaquin also finds an abandoned sword ...

Zorro rides back to his secret cave behind the waterfall. He emerges in his hacienda as Don DIEGO DE LA VEGA, a wealthy caballero with a wife, ESPERANZA, and two-year-old daughter, ELENA. He starts to tell Elena what he did that night, but Esperanza points out that she's not paying attention. Diego says that someday, she will listen to his stories.

Source <http://www.wordplayer.com/columns/wp37-xtras/wp37x.ZORRO.html>

**HOLD ON!**

**Are you prepared to go one level deeper with me?**

**YES / NO**



# **REVEALED: My (Partial) Secret Treatment Checklist**

**If your story/ book lacks any of the following you can use a treatment to fix it.**

- ☐ **Can you set your story TODAY? Make it contemporary?**
- ☐ **Make your lead male in 35-55 age range?**
- ☐ **Is your protagonist clearly defined? Physically, visually, etc.**
- ☐ **Does your protagonist have a dark problem?**
- ☐ **Can others sympathize with your protagonist?**
- ☐ **Does your antagonist have a clearly defined powerful and worthy goal?**
- ☐ **Does your story have three acts? Clear beginning, middle, end?**
- ☐ **Does your story have an ending that's satisfying? And conclusive?**

# Another Reason Treatments Are So Effective...

**Lack of time**

**Distraction**

... Means you must put across the idea of your story as quickly and efficiently as possible.

Treatments, because they are short, 5-10 pages, are easily read fast (compared to a book or script).





# Speaking of Tools... The “Hollywood Pitch” or Logline

A log line or logline is a brief (usually one-sentence) summary of a television program, film, or book that states the central conflict of the story, often providing both a synopsis of the story's plot, and an emotional "hook" to stimulate interest. A one-sentence program summary in *TV Guide* is a log line.

Source: [https://en.wikipedia.org/wiki/Log\\_line](https://en.wikipedia.org/wiki/Log_line)



# **The Hollywood One-Line Pitch Is the Powerful Tool That Sells Your Story within Time Constraints!**

Let me demonstrate why they are so effective. I'm going to provide you some loglines and you try to guess what movie they describe and get your answers in the chat... ready?

**"Left behind on Mars."**

***The Martian***

**"An aging patriarch of an organized crime dynasty transfers control of his clandestine empire to his reluctant son."**

***The Godfather***

**"A computer hacker learns from mysterious rebels about the true nature of his reality and his role in the war against its controllers."**

***The Matrix***

# Now You Try....

In the chat box write, to the best of your ability, a logline for your story/ book.

Ready?

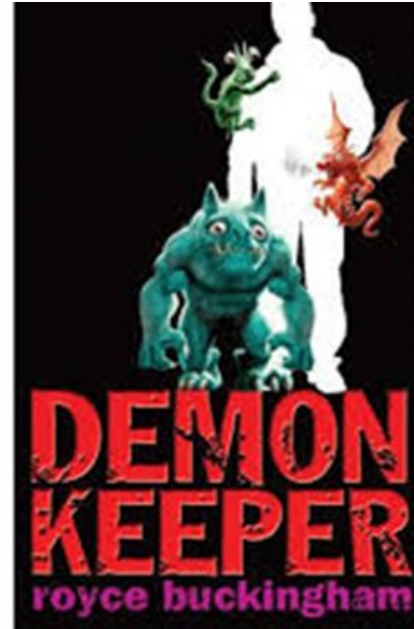


**This Provides a Great Start on What It Takes  
to Actually Sell Your Story into the  
Hollywood Marketplace**

# The Proof... More **Golden Ticket** Winners



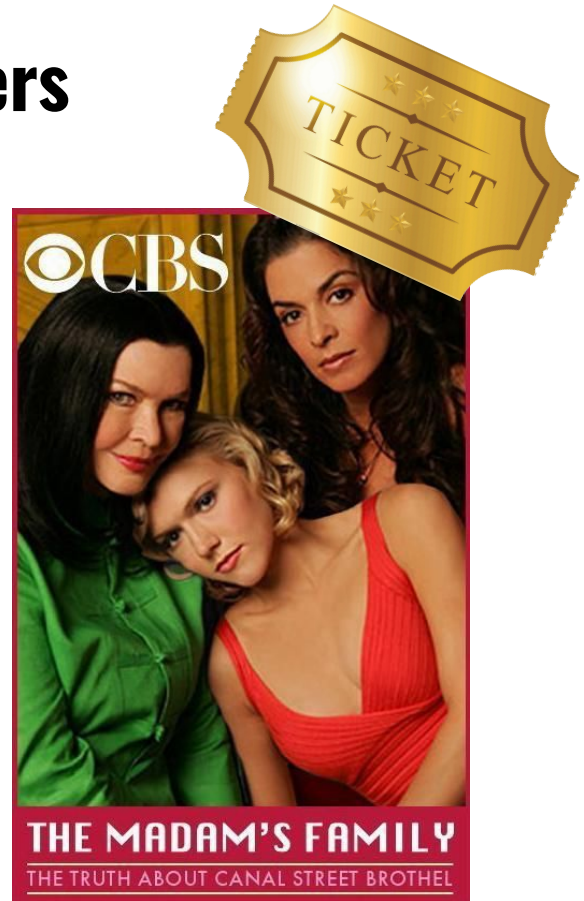
After developing Royce Buckingham's *Demon Keeper* screenplay into a novel and selling it to Putnam, Ken sold the novel to 20th Century Fox on auction.





# The Proof... More **Golden Ticket** Winners

*The Madam's Family: The Truth Canal Street Brothel*  
based on Jeanette Maier's true story.



# The Proof... More **Golden Ticket** Winners



## *Life or Something Like It*



LIVE FROM TIMES SQUARE: Angelina Jolie discusses *Something* with director Stephen Herek.

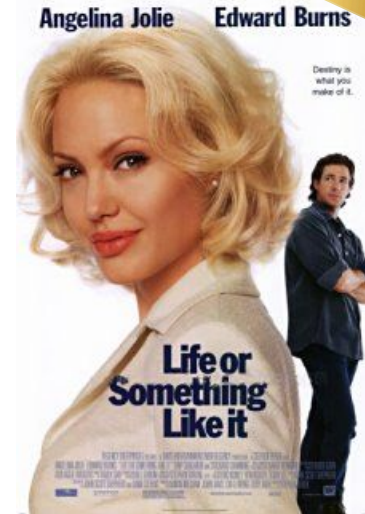
### 'Something' in the Way Jolie Moves

**A** Marilyn Monroe look-alike steps out of a taxi in front of New York City's Plaza Hotel. From the back, she's a classic '50s pinup: the blond bob, the tight but ladylike knee-length skirt, the pink sweater set, the heels. She slithers up the front steps, and before disappearing through those revolving doors, she turns around to flash an "I have arrived" grin at the city she's about to conquer. The lips give her away. This platinum-haired bombshell is **Angelina Jolie**.

In the romantic comedy *Life or Something Like It*, directed by **Stephen Herek** (*Rock Star*), Jolie stars as an overly ambitious Seattle TV reporter itching to make it in the big leagues. She seems to have it all—the perfect looks, the baseball-player boyfriend—but, naturally, on the inside she's lacking a thing or two. So, when a

psychic she interviews for a story tells her she's going to die in the next few days, she quickly learns some new priorities, with a little help from a cute cameraman (**Edward Burns**).

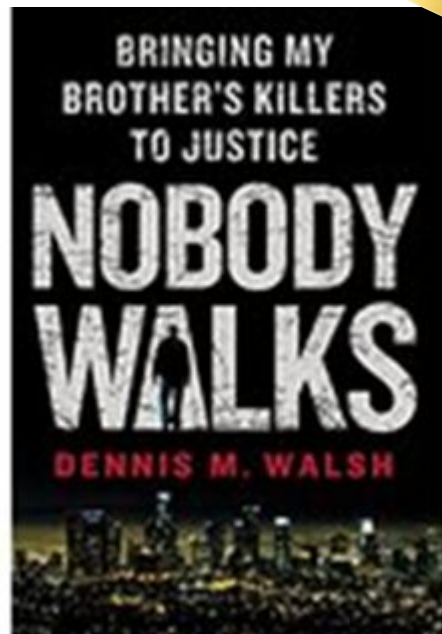
Jolie, who's known for both heavy roles (including her Oscar-winning turn in *Girl, Interrupted*) and ass-kicking ones (*Tomb Raider*), couldn't resist the chance to try something new. "I have never really attempted a comedy," the actress says, "and this kind of [character], certainly for most of the movie, is the kind of person that just drives me crazy: She's extremely self-centered and very above everything." Jolie almost turned down the film before reading it, because she wanted to spend time with husband Billy Bob Thornton and his children. Then she heard that the script "was about exactly what I was saying to everyone—that real life was



# The Proof... More **Golden Ticket** Winners

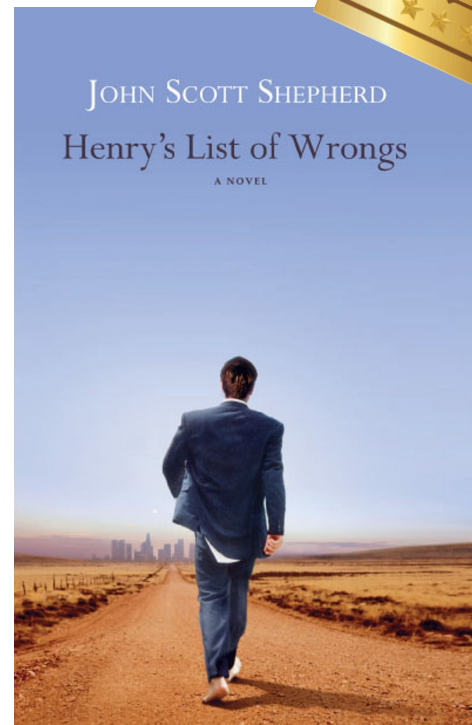


Ken sold Dennis Walsh's *Nobody Walks* (true story) to MGM in partnership with Marc Platt Productions (*Legally Blonde*, *La La Land*, *Into the Woods*).



# The Proof... More **Golden Ticket** Winners

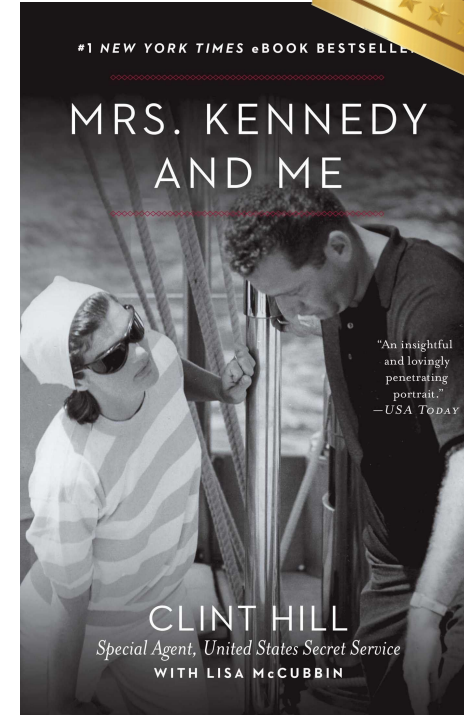
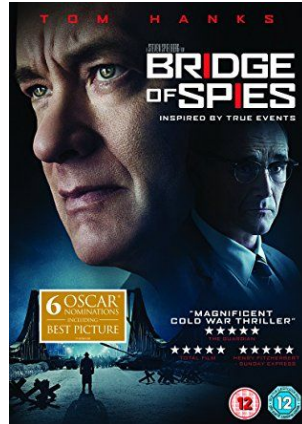
**Ken sold John Scott Shepherd's *Henry's List of Wrongs* to New Line Pictures for \$1.2M at auction. John is now a showrunner producing three television series!**



# The Proof... More **Golden Ticket** Winners

Clint Hill & Lisa McCubbins' *Mrs. Kennedy and Me* deal with Marc Platt Productions (Universal)

**Note:** Marc Platt won Academy Award nominations for producing....





# Ken's Hollywood Moments



**Are You Excited that  
You Now Finally Have  
a **Golden Ticket**  
within Your Reach?**



***Let Us Know in the Chat...***

**How about Getting All  
Ken's HOLLYWOOD SECRETS...**

**And How about Working  
'Hands On' with Ken Atchity...**

**How about Ken *Representing*  
*Your Story* in Hollywood...**





***Introducing...***

**Real Fast  
Hollywood  
Deal**

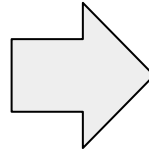


**Real Fast Hollywood Deal is a...**

**Proven & Unique System to  
Help You Succeed at Selling  
Your Stories to Hollywood.**

# Two-Step Approach

**Step 1:**  
**Help You With The**  
**Tools To Master the**  
**Professional Formula**



**Step 2:**  
**Provide You with an**  
**Opportunity to Sell Your**  
**Story**

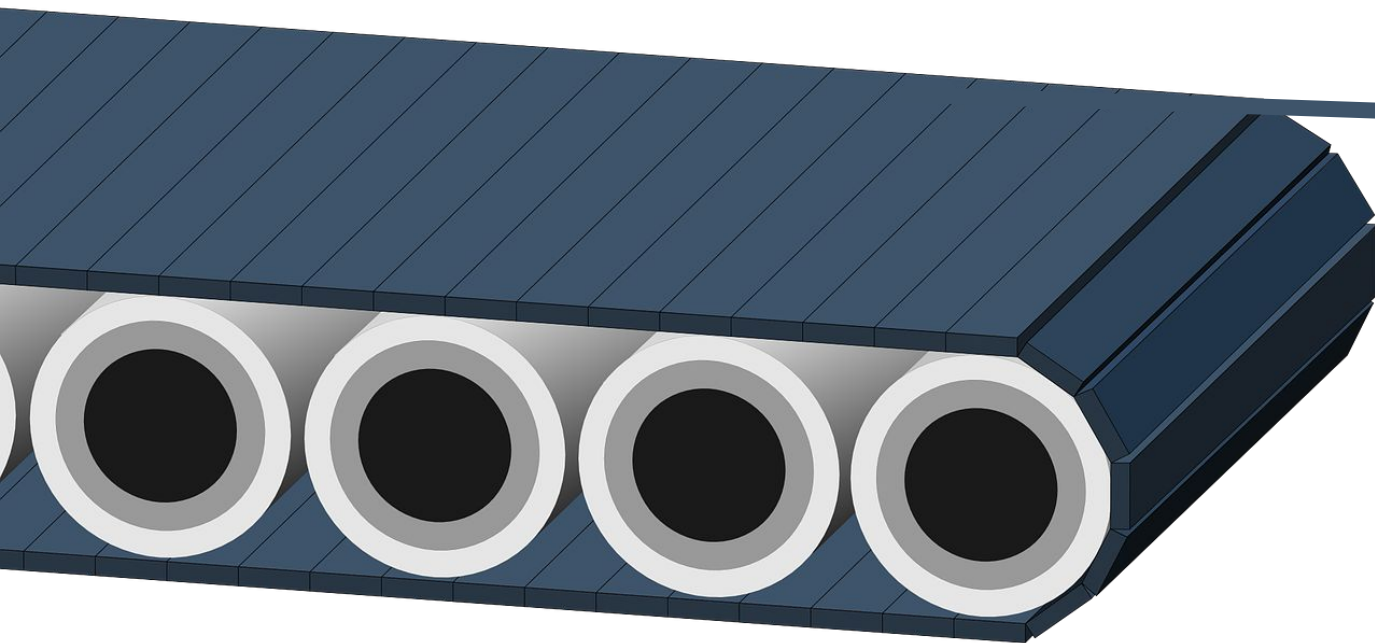




Steve Alten, author of  
*The MEG*, signs  
\$1.2M Deal w/Disney.

**Using Ken's proprietary  
“Imminently Marketable Story”™  
Formula, His Storytellers Have  
Signed Literally Millions of  
Dollars in Movie and Book Deals.**

**The Formula Is Designed to Keep Your Story Advancing on the Hollywood Conveyor Belt until Payday, Which Is the First Day of Principal Photography...**



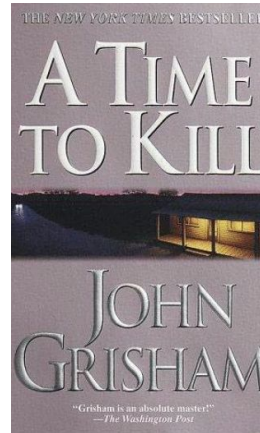
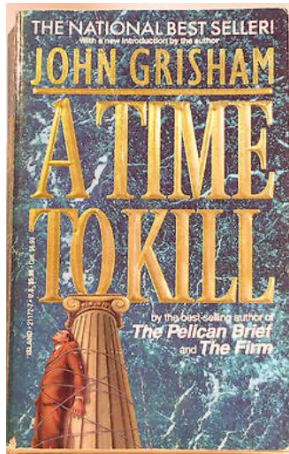
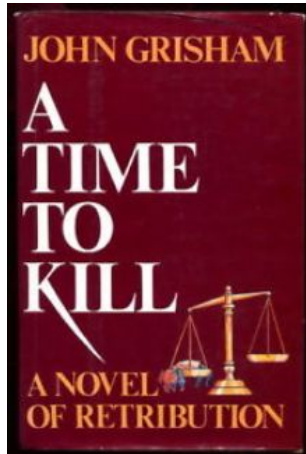


**Full Access to Ken's  
“Hollywood Money Machine”  
Where You Just Flip the Switch  
for Profits...**



# The 3 Ways the “Hollywood Money Machine” Pays You

1. Instantly Improves Book Sales (wherever/ however/ whenever published)!
2. Hollywood Buys Your Book or Idea (provides opportunity for massive windfall)!
3. Hollywood Sells Your Book (Repeat Profit Enhancer)



# Includes the Tools You Need to Succeed



When you master...

**“Hollywood Dramatic Secrets”**

**...your stories are so emotionally moving and riveting that it forces the Hollywood buyer to offer you more money!**

# Plus You're Getting the Entire Hollywood Tool Box



- Hollywood Idea System
- Magic Plot Builder
- Book To Film Storyboard Designer
- Red Carpet Walk Master Mindset

# **Plus You're Getting the Entire Hollywood Tool Box**



- **Hollywood Idea System**
- **Magic Plot Builder**
- **Book To Film Storyboard Designer**
- **Red Carpet Walk Master Mindset**

**This is exactly like getting your own  
direct download of Ken's formula  
worth \$16,000.00**



**And Remember...**



**The Hollywood Money Machine and  
Toolbox... don't require a book or a script  
(or even a treatment)... the only thing you  
need is a good...**

**IDEA!**

# Blog Post Sold for \$1M....

## Ben Affleck and Matt Damon Paid \$1 Million for McDonald's Monopoly Scam Story

12:50 PM PDT 8/3/2018 by Seth Abramovitch

In the end, it was 20th Century Fox and Ben Affleck and Matt Damon's Pearl Street Films' bid of \$1 million — a huge sum for an 8,700-word web feature — that beat out other bids from Universal, Netflix and Warner Bros.



# **As if that weren't enough!**



**Step 1 alone sets us apart and...**

**Has generated millions of dollars for Ken's clients...repeatedly!**

***"I want you to imagine instantly downloading my \$16,000 system..."***

# As if that weren't enough!



*"I want you to imagine instantly downloading my \$16,000 system..."*

Step 1 alone sets us apart and...

Has generated millions of dollars for Ken's clients...repeatedly!

**But Real Fast Hollywood Deal has built in a real game changer with Step 2 and the guarantee of your access...**

# Step 2 of 2





**“ACTION!”**

**Once you've accessed and applied everything in Step 1 for your story/ idea ...**

**And once you've discovered how the Hollywood Money Machine qualifies you for...**

**The Ultimate Hollywood Deal™...**



**Your Optimal  
Opportunity  
to Sell Your  
Story**

# Because...

**You get personalized 1-to-1 access to  
Hollywood's Premier Story Merchant... It's  
up to YOU what you do with it!**

**Dr. Ken "\$100k Payday Potential" Atchity**



# Ultimate Hollywood Deal™

## Mastermind with Ken:

- 1 Take the course!
- 2 Drop in your appraisal!
- 3 Send in your Logline!
- 4 Pitch Ken personally!
- 5 Get detailed feedback on your story!
- 6 Sign a representation agreement (or get a referral)!



# Plug into Ken's Pre-Existing Network



# Hollywood Success Requires Access...



Ken with legendary director David Lynch

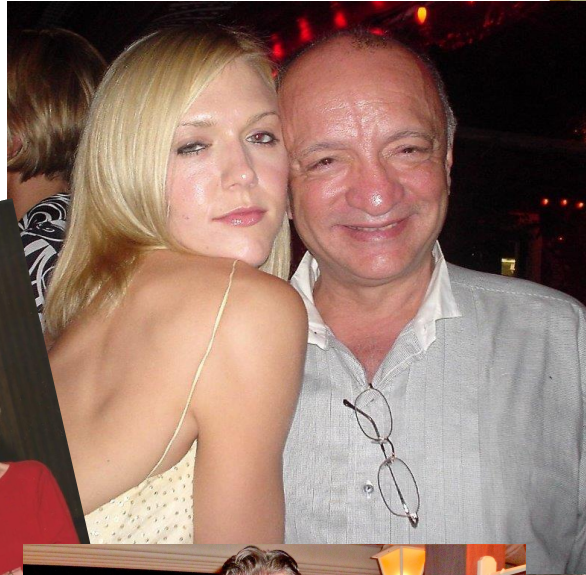


# Ken's Rolodex Is Wide & Deep



Jim Belushi hanging with Ken

# Ken's Hollywood Contacts



# His Reach Extends to Every Part of the Entertainment Business Including Film, Television and Music



Ken on *Hitting the Bricks* set with Dr. Dre.

# **Reminder: Loglines Are Like Seeds That Can Grow Into Mighty Oaks**





# Logline Competition



## **Plus You Get Access To Ken's Network, Power & Influence**

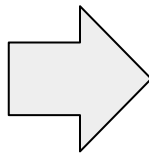


- **Ken's Golden Rolodex**
- **Hollywood Story Success Templates**
- **Million Dollar Idea Dissection**

**This is equivalent to getting complete access to Ken's proven methodology worth \$55,000.00**



**Step 1:**  
**You Will Get The**  
**Tools To Master the**  
**Professional Formula**



**Step 2:**  
**You Will Get the**  
**Opportunity to Sell Your**  
**Story**

**Ken's**  
**Company**

**Hollywood**  
**Alliance**

**Your Golden Ticket:**  
**Pitch Ken**  
**for a Chance at Representation**



# Hollywood Alliance Guarantee



# **Here's Everything You're Getting...**

## **Step 1**

**Imminently Marketable Story Formula™**

**Hollywood Money Machine**

**Hollywood Power Language**

**Hollywood Idea System**

**Magic Plot Builder**

**Book To Film Storyboard Designer**

**Red Carpet Walk Master Mindset**

## **Step 2**

**The Ultimate Hollywood Deal**

**1 to 1 access to Hollywood's #1 Story Merchant**

**Ken's Golden Rolodex Network**

**Hollywood Story Success Templates**

**Million Dollar Idea Dissection**

**Hollywood Alliance Guarantee™**

# What's My Investment?

~~\$10,000~~

**(Not your investment)**

**Go To**

**<http://RealFastHollywoodDeal.com/amy>**





# **BONUS**

## **Get a 1 on 1 Quick Start Meeting With Ken**

\* Reserved for paid-in-full students

**<http://RealFastHollywoodDeal.com/amy>**

# Why does Ken offer this course?

- As a professor in his previous career, he **LOVES** to teach others how to succeed.
- In his new producing career, he's searching for **PROFESSIONAL** storytellers--and wants to make you one of them!



**Act NOW!**  
**Enrollment is**  
**Limited To A Lucky**  
**10 Students**

**<http://RealFastHollywoodDeal.com/amy>**

A wide-angle photograph of a vast desert landscape with rolling sand dunes. A lone figure, wearing a light-colored long-sleeved shirt and pants, is walking along the crest of a dune in the middle ground. The dunes are smooth and undulating, with some sparse, dry vegetation visible. The sky is a pale, hazy orange, suggesting a sunrise or sunset. The overall mood is one of isolation and vastness.

**What It's Like Trying To Sell  
Your Story Without Ken's Help!**

**<http://RealFastHollywoodDeal.com/amy>**

# Activating The Hollywood Profit Force Multiplier

**Movies based on books DRASTICALLY increase book sales!**

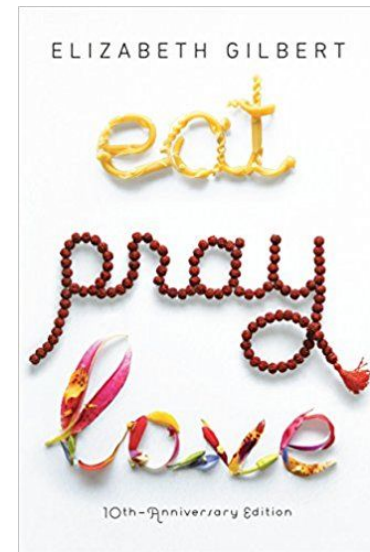
**For example, CNN reported about the book Eat. Pray. Love...**

**1 year = 94K sales (Before the movie)**

**(After the movie)**

**1 week = 94K sales!**

**52x “Force Multiplier”**



**<http://RealFastHollywoodDeal.com/amy>**

# What's Access At Ken's Level Accomplishment Worth?



**Someone recently paid \$15,000.00 for dinner access to a director of popular \$100M+ production**

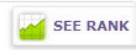
**Another person paid a \$125,000.00 for a dinner meeting with a director and producer of several hit films**





## Kenneth Atchity

Producer | Actor | Writer



[View Resume](#) | [Official Photos](#) »

Author, producer, literary manager, professor, and editor. He and his companies, Atchity Entertainment, Atchity Productions, Writers Lifeline, and Story Merchant, have developed books, screenplays, and films for television and theatrical. His clients' books include nearly 20 New York Times bestsellers, including Jerry Blaine and Lisa McCubbin's ... See full bio »

### Filmography

Show all | Show by...

Jump to: [Producer](#) | [Actor](#) | [Writer](#) | [Thanks](#) | [Self](#)

#### Producer (33 credits)

- [The Book of Leah](#) (producer) (post-production)
- [The Meg](#) (associate producer)
- [Angels in the Snow](#) (TV Movie) (executive producer - as Ken Atchity)
- [Erased](#) (production executive)
- [14 DAYS with Alzheimer's](#) (Documentary short) (executive producer)
- [Hysteria](#) (executive producer - as Ken Atchity)
- [The Lost Valentine](#) (TV Movie) (co-producer)
- [The Kennedy Detail](#) (TV Movie documentary) (executive producer - as Ken Atchity)
- [Gospel Hill](#) (associate producer)
- [Hitting the Bricks](#) (producer)
- [The Madam's Family: The Truth About the Canal Street Brothel](#) (TV Movie) (executive producer)
- [Life or Something Like It](#) (executive producer - as Ken Atchity)
- [Joe Somebody](#) (producer - as Ken Atchity)

# Proof That We Mean Business With Helping YOU Succeed!

<http://RealFastHollywoodDeal.com/amy>



## The Meg

[PG-13] 2018 · Fantasy/Science fiction film · 1h 55m

 [Play trailer on YouTube](#)

4.9/5 · [Facebook](#)

A massive creature attacks a deep-sea submersible, leaving it disabled and trapping the crew at the bottom of the Pacific Ocean. With time running out, rescue diver Jonas Taylor must save the crew and the ocean itself from an unimaginable threat – a 75-foot-long prehistoric shark known as the Megal... [MORE](#) ▾

**Release date:** August 10, 2018 (USA) [Trending](#)

**Director:** [Jon Turteltaub](#)

**Budget:** 150 million USD

**Story by:** [Steve Alten](#)

**Production companies:** Warner Bros., Flagship Entertainment, Di Bonaventura Pictures

"On Friday September 13, 1996 I lost my job at a wholesale meat company. I was struggling to support a family of five and had \$45.00 in the bank. Five days later, Ken Atchity sold the manuscript MEG to Bantam Doubleday as part of a 2-book, \$2.1 million deal. Then sold the film rights to Disney for another \$1.2 million. He was the only literary manager in the U.S. who believed in the project and had the vision and tenacity to make it happen. Simply stated: I owe him my career."

If you have a good book or great idea, then no matter the price, Ken's your guy."

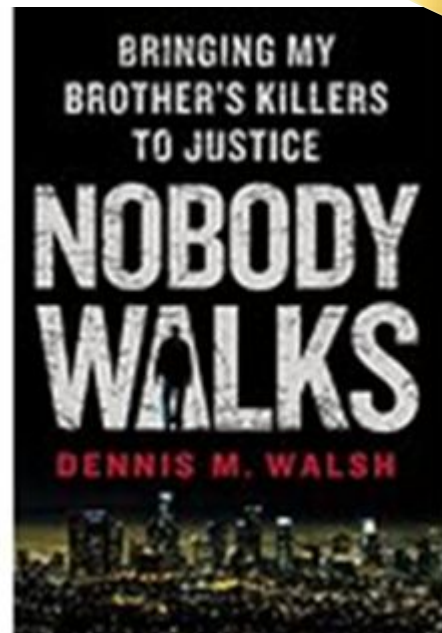
--Steve Alten, NY Times best-selling author.

# The Proof... More **Golden Ticket** Winners



Ken sold Dennis Walsh's true story (true story) to MGM in partnership with Marc Platt Productions (*Legally Blonde*, *La La Land*, *Into the Woods*).

**Result: a \$120,000.00 Payday**



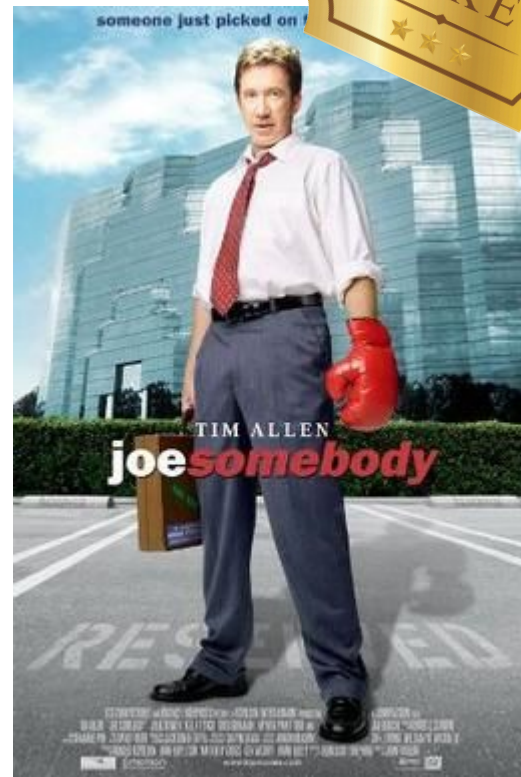
**<http://RealFastHollywoodDeal.com/amy>**

# The Proof... More **Golden Ticket** Winners

Ken sold John Scott Shepherd's

*Joe Somebody* to Fox 2000

**Result: A \$850,000.00 Payday**

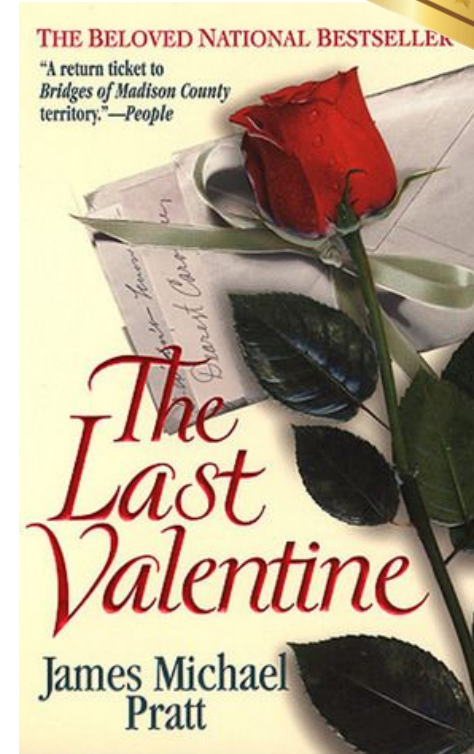


<http://RealFastHollywoodDeal.com/amy>

# The Proof... More **Golden Ticket** Winners

James Michael Pratt's *The Last Valentine* was sold to Hallmark Network for \$50k and they changed the name to *The Lost Valentine*

**Result: A \$50,000.00 Payday**





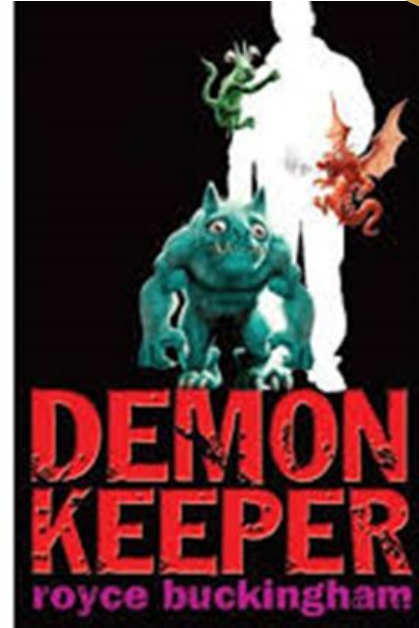
# The Proof... More **Golden Ticket** Winners



After developing Royce Buckingham's *Demon Keeper* screenplay into a novel and selling it to Putnam, Ken sold the novel to 20th Century Fox on auction.

**Result: A \$650,000.00 Payday**

<http://RealFastHollywoodDeal.com/amy>



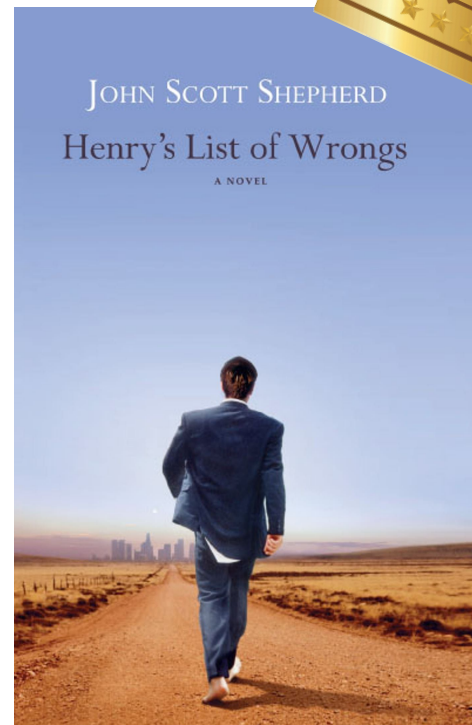


# The Proof... More **Golden Ticket** Winners

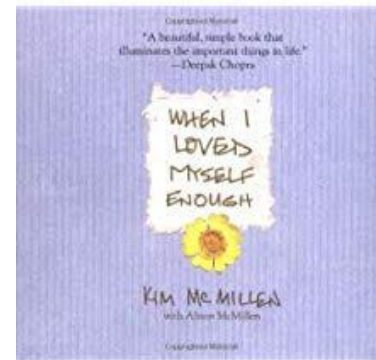
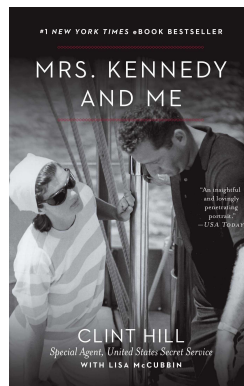
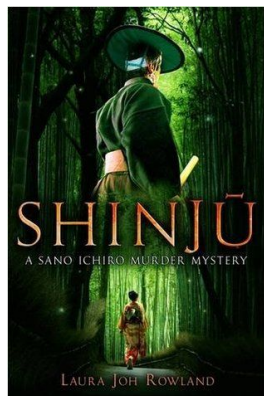
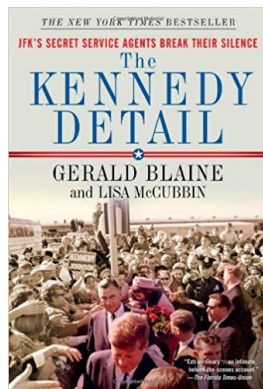
Ken sold John Scott Shepherd's *Henry's List of Wrongs* to New Line Pictures for \$1.2M at auction. John is now a showrunner producing three television series!

**Result: A \$1,200,000.00 Payday**

**<http://RealFastHollywoodDeal.com/amy>**



# Story Merchant Is Proud Of Its Female Authors And Is Actively Seeking To Represent More!



<http://RealFastHollywoodDeal.com/amy>

**This Program Is High Touch And Limited  
And We Have Limited Bandwidth  
This Is For Your Security And Protection**



**<http://RealFastHollywoodDeal.com/amy>**

**Questions? Get Them In Chat...**

**GO NOW...**

**<http://RealFastHollywoodDeal.com/amy>**